



# 2026 SAN DIEGO BIRDATHON

## Sponsorship Opportunities

Be a part of San Diego's biggest annual birding event benefiting conservation!



[www.sandiegobirdalliance.org](http://www.sandiegobirdalliance.org)



[@sandiegobirdalliance](https://www.instagram.com/sandiegobirdalliance)



[facebook.com/sandiegobirdalliance](https://facebook.com/sandiegobirdalliance)



## About the San Diego Birdathon

Birdathon is a birding challenge and fundraiser supporting San Diego Bird Alliance's conservation, education, and advocacy programs that benefit endangered birds and habitats. Teams and individuals pick a day during spring migration to get outside in San Diego County and try to identify as many species as possible within 24 hours, while raising funds along the way. It's like a walk-a-thon, but birdier! Birders of all skill levels and ages participate in this annual tradition, recording their data through portals like eBird to contribute to community science data used by ornithologists studying bird populations.



### Did you know?

San Diego is one of the "birdiest" counties in the US, with over 520 unique species recorded!

## Event Details

**April 10 2026 - May 10 2026**

**Goal:** \$55,000

**Location:** San Diego County (participants can decide where they want to go birding throughout the county)



# San Diego Birdathon 2025 Numbers

**\$33,299**

Raised



**125**

Birders



Over

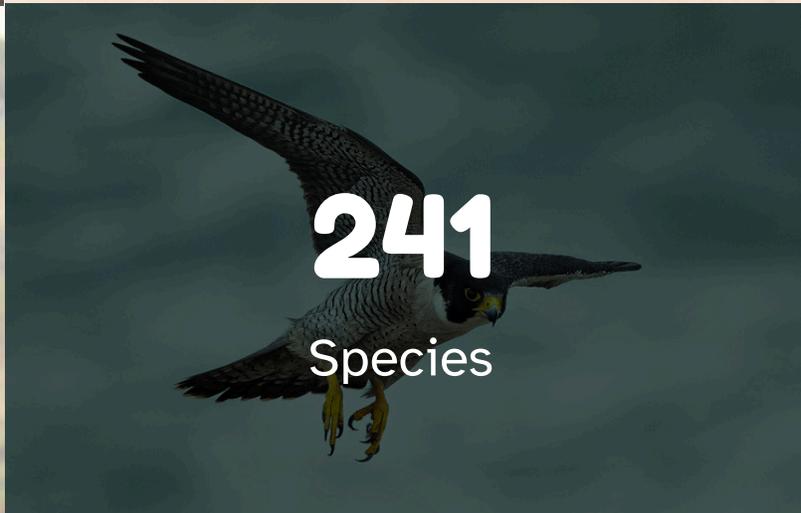
**25,000**

Individual Birds Counted



**312**

Donors



**241**

Species

Read the full 2025 recap on our website at

<https://www.sandiegobirdalliance.org/joinourflock/birdathon.html>

# Sponsorship levels



## **\$500 Bewick's Wren**

- Your logo shown on the 2026 Birdathon website with a link to your website
- Verbal recognition at our closing ceremony



## **\$1000 California Scrub Jay**

- Your logo shown on the 2026 Birdathon website with a link to your website
- Verbal recognition at our closing ceremony
- Your logo featured in the 2026 Birdathon weekly newsletters



## **\$2000 Hooded Oriole**

- Your logo shown on the 2026 Birdathon website with a link to your website
- Verbal recognition at our closing ceremony
- Your logo featured in the 2026 Birdathon weekly newsletters
- A feature in the Birdathon newsletter's "product showcase" (200 character description + your logo)
- 2 social media spotlights



## \$5000 Townsend's Warbler

- Your logo shown on the 2026 Birdathon website with a link to your website
- Verbal recognition at our closing ceremony
- Your logo featured in the 2026 Birdathon weekly newsletters
- A feature in the Birdathon newsletter's "product showcase" (200 character description + your logo)
- 2 social media spotlights
- Closing ceremony award named after your company
- Your company listed as a sponsor of the closing ceremony



## \$10,000 Acorn Woodpecker

- Your logo shown on the 2026 Birdathon website with a link to your website
- Verbal recognition at our closing ceremony
- Your logo featured in the 2026 Birdathon weekly newsletters
- A feature in the Birdathon newsletter's "product showcase" (200 character description + your logo)
- 2 social media spotlights
- Your company recognized as the presenting sponsor of the closing ceremony ("Presented by:")
- Your company appears first in all lists or mentions of 2026 Birdathon sponsors
- Five minutes onstage as a keynote at closing ceremony

*Note: If there is more than one sponsor at the Acorn Woodpecker level, companies will be listed in order of when they've confirmed their sponsor status.*

**If you are interested in becoming a sponsor or have questions,  
reach us at [philanthropy@sandiegobirdalliance.org](mailto:philanthropy@sandiegobirdalliance.org).**